

WASHINGTON STATE ARTS COMMISSION

ART IN PUBLIC PLACES

2012

PUBLIC ARTIST ROSTER COMPETITION

APPLICATION GUIDELINES

The Washington State Arts Commission invites eligible artists to apply for inclusion on the state's roster of public artists. Successful applicants will be available for selection by local committees to create public art projects facilitated by the Art in Public Places program staff.

Deadline:
June 26, 2012

Applications must be **completed online** by 5pm (Pacific), Tuesday, June 26, 2012.

Applications will be accepted via online process only. Please visit:
<http://www.arts.wa.gov/public-art/roster/competition.shtml>

CONTACT INFORMATION

You may contact the Art in Public Places program with questions about completing your application:

- Deane Shellman, Program Coordinator: deane.shellman@arts.wa.gov or 360-753-5894; or
- Michael Sweney, Program Manager: mike.sweney@arts.wa.gov or 360-586-2422.



INTRODUCTION

“The conservation and development of the State’s artistic resources are essential to the social, educational, and economic growth of the State of Washington. Artists, works of art and artistic institutions contribute to the quality of life and the general welfare of the citizens of the State, and are an appropriate matter of concern to the government of the State of Washington.” (RCW 43.46.005)

The Art in Public Places program of the Washington State Arts Commission (WSAC) works with public schools, colleges, universities, and state agencies to acquire artwork for their campuses and buildings. The Public Artist Roster, a list of pre-qualified, professional artists, is the primary tool for selecting the artists who create the artwork. The Public Artist Roster Competition is the means by which artists are selected for placed on the roster.

Artists interested in applying to the 2012 Public Artist Roster Competition should review our Frequently Asked Questions webpage and carefully read through these Guidelines.

BACKGROUND

In July 1974, Washington’s Legislature established the Art in Public Places program (RCW 43.46.090), the second statewide public art program in the country. Washington is now home to one of the nation’s largest, most diverse, state-owned art collections. Containing over 4,500 artworks in a wide range of materials, the State Art Collection is sited primarily at colleges, universities, state agencies, and public schools. It includes two- and three-dimensional artworks by contemporary artists of local and national recognition.

The State Art Collection is funded by the state’s capital construction budget. When the State contributes funding for new construction, ½ of 1% of the state’s portion of those costs is added to acquire artwork. This formula is applied only to new construction and only to the state-funded portion – monies from other sources are not included in this calculation. Of the total set aside for artwork, 15% is reserved for program administration and 3% for collection care.

PUBLIC ARTIST ROSTER – COMPETITION

The Public Artist Roster is a pre-qualified roster of professional visual artists eligible for public art projects through the Washington State Arts Commission’s Art in Public Places program. Every three years the program holds an open competition to select artists for inclusion on the roster. An invited panel scores applications by using established criteria (see **APPLICATION REVIEW PROCESS**, below), and recommends artists to the WSAC Board for approval. The five-person panel includes professional artists and arts administrators, and changes each time a competition is held. **Artists selected to the roster serve a three-year term**, after which they may apply to the following roster competition. The next roster competition is scheduled for 2015.

PUBLIC ARTIST ROSTER – HOW IT IS USED

Art in Public Places project managers meet with local Art Selection Committees to discuss recommendations for artwork criteria and location, select artists from the roster, and review and approve artist proposals. Art Selection Committees review the portfolios of artists available within the

budget range of their projects. Program staff determines appropriate budget ranges for artists accepted to the roster, based on each artist's demonstrated experience and his/her selections from page 3 of the Application. The Art Selection Committees review the artist portfolios that are also submitted to apply to the roster. Artists who are accepted to the roster may update their portfolio materials as needed during their term on the Public Artist Roster.

ELIGIBILITY

The Competition is open to professional visual artists residing in the United States and Canada who create public art or whose work would be well-suited for public spaces. Artist teams of up to three members may apply. An artist who applies as a team member may not also apply as an individual artist. Undergraduate and graduate students enrolled in an ongoing course of study in visual arts are not eligible.

Applying for the **2012 Public Artist Roster** indicates willingness to:

- Design and propose artworks for review and approval by Art in Public Places program staff, professional conservators, and local Art Selection Committees;
- Travel to the project site up to three times during the proposal/design process to meet with local Art Selection Committees and project managers;
- Work within fixed budgets and with committees that include non-arts professionals; and
- Enter into contracts with the Washington State Arts Commission and fulfill those requirements, including paying applicable taxes and prevailing wages to subcontractors.

PUBLIC ART PROJECTS

Project funds range from \$25,000 to \$250,000 and cover all design/proposal costs, transportation, fabrication, installation, and other associated costs. Artworks created through the Art in Public Places program become part of the State Art Collection, managed by WSAC. **Artworks acquired for the State Art Collection may not include** clock towers, electrically-powered water features, memorials, logos, signage, or the depiction of school mascots. When an artist enters into a commission (fabrication and installation) contract with WSAC, he/she becomes ineligible for new WSAC-managed projects for a period of two years.

APPLICATION MATERIALS

Materials that must be submitted with the online application encompass the following:

- 10 digital images of the applicant's created artworks (in jpg format);
- Information about the imaged artworks (title, date, medium, project budget, commissioning agency, etc.) and a short descriptive narrative statement for each submitted image (300 character limit per image);
- Artist's statement (1,000 character limit);
- Two-page resume (PDF, DOC, or RTF format); and
- Current contact information.

Please be sure to read the online application for details.

APPLICATION REVIEW PROCESS

The panel will review and score all eligible portfolios based on the following criteria:

Appropriate materials (10 pts). Evidence of the artist's ability to execute artwork utilizing durable materials that are appropriate for a public space;

Site responsiveness (10 pts). Evidence of the artist's ability to create artwork that addresses the physical and/or community context of its placement; and

Artistic excellence (15 pts). Evidence of some or all of the following: mastery of skills and techniques, professional approaches to process and presentation, and/or communication of unique vision or perspective.

Panel recommendations are reviewed by the WSAC Board, which has final approval authority for the Roster.

APPLICATION AND NOTIFICATION TIMELINE

Applications must be completed online by 5pm (Pacific Time) on June 26, 2012. Applications that are mailed, emailed, faxed, or hand-delivered will not be accepted.

Art in Public Places staff determines eligibility of applications received. Eligible applications are forwarded to the panel for further consideration.

The panel will evaluate applications in late July 2012; the panel's recommendations will be subsequently presented to the WSAC Board for approval at its August meeting. All applicants will be sent email notification as to the status of their application no later than August 20, 2012.

WSAC GENERAL INFORMATION

WSAC is governed by an advisory Board composed of 19 governor-appointed citizens and 4 legislative members appointed by their caucus. For a list of current Commissioners and their biographical information, go to www.arts.wa.gov/about/commissioners.shtml.

WSAC complies with all local, state, and federal laws and regulations concerning civil and human rights. For further information regarding WSAC's policies on accessibility, diversity, and nondiscrimination, please go to our accessibility page: www.arts.wa.gov/about/accessibility.shtml.

These guidelines were published by the Washington State Arts Commission, April 2012. Every effort has been made to publish accurate and timely information.